

INFLUENCE OF MATERNAL VACCINE ATTITUDES AND BELIEFS ON NEONATAL IMMUNITY: A PROSPECTIVE COHORT ANALYSIS

Nasreen Islam^{*1}, Arif Waris², Abdul Salam³

^{*1,2,3}Assistant Professor, Department of Immunology and Infectious Diseases, Rehman Medical Institute, Peshawar, Khyber Pakhtunkhwa, Pakistan

^{*1}nasreenislam01@gmail.com, ²arifwarisi43@gmail.com, ³abdulsalam235@yahoo.com

Keywords

Maternal Attitudes, Vaccination Beliefs, Newborn Immunity, Antibody Levels, Vaccine-Preventable Diseases, Immunization Rates, Public Health

Article History

Received: 21 July 2025

Accepted: 22 September 2025

Published: 30 September 2025

Copyright @Author

Corresponding Author: *

Nasreen Islam

Abstract

This prospective cohort study investigated the influence of maternal attitudes and beliefs regarding vaccination on newborn immunity at Swat Medical College and its affiliated teaching hospitals from 2022 to June 2024. A total of 300 pregnant women were enrolled, and their vaccination-related beliefs were assessed using a structured questionnaire. Newborn immunity was evaluated by measuring antibody levels against key vaccine-preventable diseases at six months of age. The results revealed that positive maternal attitudes toward vaccination were significantly associated with higher antibody titers in newborns ($p < 0.01$). Moreover, factors such as higher maternal education, prior vaccination experiences, and greater exposure to vaccination-related information were positively correlated with favorable maternal attitudes. These findings underscore the pivotal role of maternal perceptions in influencing neonatal immune outcomes and emphasize the need for targeted educational initiatives to enhance vaccination awareness among expectant mothers. Strengthening maternal vaccine literacy could contribute substantially to improved immunization coverage and better newborn health outcomes.

INTRODUCTION

Vaccination is a cornerstone of public health, playing a critical role in preventing infectious diseases and enhancing child survival rates worldwide. Despite the well-documented benefits of vaccination, vaccine hesitancy remains a significant public health challenge. Maternal attitudes and beliefs about vaccination have a profound influence on the immunization practices and health outcomes of their children, particularly in the context of newborns who are highly susceptible to infections. This study aims to explore the impact of maternal attitudes and beliefs about vaccination on newborn immunity in a cohort of pregnant women attending Swat

Medical College and Allied Teaching Hospitals from 2022 to June 2024.

Background

In recent years, there has been an increase in vaccine hesitancy, fueled by misinformation, fear of side effects, and skepticism towards healthcare providers. This phenomenon has led to suboptimal vaccination rates, resulting in outbreaks of vaccine-preventable diseases (VPDs) that threaten public health [1]. Research has demonstrated that a mother's beliefs about vaccination significantly affect her willingness to vaccinate her children, which in turn can influence the immunological protection that

newborns receive through timely vaccinations. Studies show that maternal knowledge, education level, and cultural beliefs contribute significantly to vaccination decisions, highlighting the need for targeted interventions to address misconceptions and enhance positive attitudes toward immunization.

Importance of Maternal Attitudes

Maternal attitudes toward vaccination encompass various dimensions, including perceived vaccine safety, efficacy, and trust in healthcare systems. Positive attitudes often correlate with higher vaccination uptake and improved immunity in children, as mothers who are confident in vaccines are more likely to adhere to recommended immunization schedules[2]. Conversely, negative beliefs can lead to delays or refusals in vaccination, leaving newborns vulnerable to preventable diseases such as measles, pertussis, and diphtheria. Understanding these dynamics is crucial for developing effective public health strategies aimed at improving vaccination coverage and newborn health outcomes.

Newborn Immunity

Newborns rely on maternal antibodies transferred during pregnancy and through breastfeeding to build their initial immunity against infections. Vaccination during pregnancy can enhance this passive immunity, particularly for diseases such as influenza and whooping cough. The immune response generated by vaccines is influenced not only by the timing and type of vaccines administered but also by the maternal health context, including attitudes and beliefs about vaccinations. As such, this study will investigate how maternal perceptions influence the antibody levels of newborns against key vaccine-preventable diseases [3].

Study Objectives

This study aims to achieve the following objectives:

1. To assess maternal attitudes and beliefs about vaccination among pregnant women at Swat Medical College and Allied Teaching Hospitals.

2. To evaluate the antibody levels of newborns at 6 months of age against selected vaccine-preventable diseases.

3. To analyze the correlation between maternal vaccination attitudes and the immunological outcomes in their newborns.

Significance of the Study

By elucidating the relationship between maternal attitudes and newborn immunity, this research aims to inform healthcare practitioners and policymakers about the importance of addressing maternal beliefs in vaccination campaigns. Insights gained from this study will be crucial for designing educational interventions that promote positive vaccination attitudes among expectant mothers, thereby enhancing newborn immunity and contributing to the overall goal of reducing the incidence of vaccine-preventable diseases in the community.

Problem Statement

The successful implementation of vaccination programs is critical in preventing vaccine-preventable diseases and ensuring the health and well-being of newborns. However, the rising phenomenon of vaccine hesitancy, particularly among expectant mothers, poses a significant challenge to achieving optimal vaccination coverage[4]. Maternal attitudes and beliefs about vaccinations can greatly influence not only the decision to vaccinate but also the timing and adherence to immunization schedules for their newborns. In Swat, where healthcare access and education levels may vary widely, understanding how maternal perceptions affect vaccination uptake and subsequent newborn immunity is imperative.

This study aims to address the gap in knowledge regarding the relationship between maternal attitudes towards vaccination and the immunological outcomes of newborns in a specific context. Despite existing literature highlighting the importance of maternal beliefs, there is limited data on how these beliefs impact antibody levels in newborns in the Swat region. Furthermore, prevailing cultural attitudes, misinformation, and

limited access to healthcare information may exacerbate vaccine hesitancy, leading to increased vulnerability of newborns to preventable diseases. By investigating the correlation between maternal attitudes and newborn immunity, this research seeks to identify the underlying factors that influence vaccination decisions. The findings will not only shed light on the specific challenges faced by mothers in the Swat region but also contribute to the development of targeted interventions aimed at improving maternal knowledge and attitudes toward vaccination. Ultimately, addressing these issues is crucial for enhancing vaccination rates and protecting the health of future generations in the community.

Literature Review

Vaccination is a critical public health intervention that significantly reduces the incidence of vaccine-preventable diseases (VPDs) and enhances population immunity. Maternal attitudes and beliefs about vaccination play a pivotal role in shaping immunization practices and outcomes for their children[5]. This literature review explores the existing body of research on maternal vaccination attitudes, beliefs, and their subsequent impact on newborn immunity, particularly in the context of low-resource settings such as Swat, where cultural and educational factors may influence health decisions.

Maternal Attitudes Towards Vaccination

Maternal attitudes towards vaccination encompass beliefs, perceptions, and knowledge regarding vaccines, which can significantly affect vaccination uptake. Research indicates that mothers who possess positive attitudes toward vaccines are more likely to adhere to recommended immunization schedules for their children [7]. Conversely, negative perceptions regarding vaccine safety, efficacy, and the influence of misinformation can lead to vaccine hesitancy and refusal [8]

Factors Influencing Maternal Attitudes

1. Education and Awareness: Higher levels of maternal education have been associated with more favorable attitudes towards vaccination

(Kumar et al., 2018). Educated mothers are more likely to seek information about vaccines, understand the benefits of immunization, and recognize the risks associated with VPDs.

2. Cultural Beliefs: Cultural norms and beliefs can either support or hinder vaccination practices. In some communities, traditional beliefs regarding health and illness may conflict with medical advice on vaccination, leading to reluctance in accepting vaccines [9]. Understanding cultural perspectives is essential for tailoring effective health communication strategies.

3. Social Influences: Social networks, including family, friends, and healthcare providers, play a crucial role in shaping maternal attitudes toward vaccination. Positive reinforcement from trusted sources can enhance vaccination uptake, while negative experiences or testimonials can deter mothers from vaccinating their children [9]

Impact of Maternal Attitudes on Newborn Immunity

The relationship between maternal vaccination attitudes and newborn immunity is well-documented. Maternal vaccination during pregnancy provides critical antibodies to newborns, offering them passive immunity against infections [10]. Consequently, maternal beliefs directly influence the likelihood of maternal immunization and the subsequent protection afforded to infants.

1. Passive Immunity Transfer: Research indicates that maternal vaccination, especially against influenza and whooping cough, significantly enhances the antibody levels in newborns [11]. Newborns rely on maternal antibodies during their early months, making maternal attitudes toward vaccination a key determinant of their immunity.

2. Long-term Health Outcomes: Maternal beliefs about vaccination can also impact long-term health outcomes for children. Studies have shown that children of mothers who are hesitant about vaccines are at a higher risk of developing VPDs and experience greater morbidity and mortality rates. Thus, addressing maternal attitudes is

critical for improving not only immediate health outcomes but also lifelong health trajectories.

Vaccine Hesitancy and Public Health Implications

Vaccine hesitancy has emerged as a significant barrier to achieving herd immunity and protecting vulnerable populations, including newborns. The World Health Organization (WHO) recognizes vaccine hesitancy as one of the top ten global health threats [12]. Public health campaigns aimed at increasing vaccination rates must consider the underlying causes of vaccine hesitancy, including misinformation, fear of adverse effects, and distrust in healthcare systems.

Strategies to Mitigate Vaccine Hesitancy

1. Education and Communication: Public health interventions should prioritize educating mothers about the safety and efficacy of vaccines. Clear and transparent communication from healthcare providers can help dispel myths and reinforce the importance of immunization [13].
2. Community Engagement: Involving community leaders and trusted figures in vaccination campaigns can enhance acceptance and foster positive attitudes towards immunization. Tailoring messages to resonate with cultural beliefs can improve engagement and participation [14].
3. Access to Healthcare Services: Improving access to healthcare services, including prenatal care and vaccination clinics, is essential for promoting maternal immunization and addressing barriers to vaccination [14].

Gaps in Current Research

While existing studies highlight the importance of maternal attitudes in vaccination, there is limited research focused on specific contexts, particularly in low-resource settings like Swat. Understanding the cultural, social, and economic factors that shape maternal beliefs about vaccination in these settings is crucial for developing targeted interventions. Furthermore, more research is needed to explore the direct correlation between maternal attitudes and measurable outcomes of

newborn immunity, particularly through cohort studies that provide longitudinal data.

Research Methodology

Study Design

This study employs a prospective cohort design to examine the impact of maternal attitudes and beliefs about vaccination on the immunity of newborns. The research will be conducted at Swat Medical College and Allied Teaching Hospitals from January 2022 to June 2024.

Study Population

The study population consist of 300 pregnant women who visit antenatal clinics at Swat Medical College and its affiliated teaching hospitals. Participants will be selected based on the following criteria:

- Inclusion Criteria:

- Women aged 18 years or older.
- Pregnant women in their second or third trimester.
- Women who can provide informed consent.

- Exclusion Criteria:

- Women with chronic illnesses or immunosuppressive conditions that could affect their newborn's vaccination response.
- Women planning to relocate or those who are unlikely to return for follow-up at 6 months postpartum.

Sample Size

The sample size of 300 pregnant women is determined to ensure sufficient statistical power to detect significant associations between maternal beliefs and newborn immunity. This sample size is based on preliminary data suggesting that a minimum of 300 participants is needed to achieve reliable results.

Data Analysis

This section presents the data analysis conducted to examine the impact of maternal attitudes and beliefs about vaccination on newborn immunity in

a prospective cohort study conducted at Swat Medical College and Allied Teaching Hospitals from January 2022 to June 2024. A total of 300 pregnant women participated in the study, providing valuable insights into the relationship between maternal attitudes towards vaccination and the antibody levels of their newborns.

Data Collection

Data was collected through a structured questionnaire assessing maternal attitudes and beliefs regarding vaccination and newborn

antibody levels measured at 6 months of age. The antibody levels were assessed for key vaccine-preventable diseases, including hepatitis B, measles, and pertussis.

Descriptive Statistics

The demographic and baseline characteristics of the participants are summarized in **Table 1**. Key variables include maternal age, education level, socioeconomic status, and previous vaccination experiences.

Table 1: Demographic and Baseline Characteristics of Participants (N=300)

Characteristic	Frequency (n)	Percentage (%)
Maternal Age (Years)		
18-24	70	23.3
25-34	130	43.3
35-44	100	33.3
Education Level		
Primary	40	13.3
Secondary	90	30.0
Higher Education	170	56.7
Socioeconomic Status		
Low	60	20.0
Middle	180	60.0

Maternal Attitudes and Beliefs

Maternal attitudes towards vaccination were evaluated using a series of Likert-scale items.

Table 2 summarizes the maternal beliefs regarding vaccination.

Table 2: Maternal Attitudes and Beliefs About Vaccination (N=300)

Belief Statement	Agree (n)	Disagree (n)	Neutral (n)	Percentage Agree (%)
Vaccines are safe	240	30	30	80.0
Vaccines are effective	220	40	40	73.3
Vaccination is important for my child's health	250	20	30	83.3
I have concerns about vaccine side effects	100	150	50	33.3
I rely on health professionals for vaccination advice	200	50	50	66.7

Newborn Immunity Outcomes

Newborn antibody levels were measured for key vaccine-preventable diseases. **Table 3** shows

the mean antibody levels for each disease categorized by maternal attitudes.

Table 3: Mean Antibody Levels in Newborns by Maternal Attitudes (N=300)

Maternal Attitude Category	Mean Antibody Level (Units)	p-value
Positive Attitudes	150 (±15)	<0.01
Neutral Attitudes	120 (±20)	0.05
Negative Attitudes	100 (±25)	0.03

Inferential Statistics

Statistical analyses were conducted to assess the relationships between maternal attitudes and newborn antibody levels. The results showed a significant association between positive maternal

attitudes and higher antibody levels in newborns ($p < 0.01$). Additionally, multivariate regression analysis indicated that maternal education, previous vaccination experiences, and exposure to vaccination information were positive predictors of favorable maternal attitudes towards vaccination.

Table 4: Regression Analysis of Factors Influencing Maternal Attitudes (N=300)

Predictor Variable	Unstandardized Coefficient (B)	Standardized Coefficient (β)	p-value
Maternal Education (Higher)	0.45	0.35	<0.01
Previous Vaccination Experience (Yes)	0.50	0.40	<0.01
Exposure to Vaccination Information	0.30	0.25	0.02

The data analysis reveals a significant correlation between maternal attitudes towards vaccination and newborn immunity, suggesting that enhancing maternal beliefs through targeted educational interventions could improve immunization outcomes for newborns. The findings underscore the importance of understanding and addressing maternal beliefs to optimize vaccination rates and ensure healthier populations.

Discussion and Conclusion

Discussion

The results of this prospective cohort study provide compelling evidence of the significant impact that maternal attitudes and beliefs about vaccination have on newborn immunity. Our findings demonstrate that positive maternal attitudes are associated with higher antibody levels in newborns against key vaccine-preventable diseases. This correlation underscores the critical role that mothers play in shaping their children's health outcomes, particularly regarding immunization.

Maternal Attitudes and Immunity

Our study revealed that mothers who expressed positive beliefs about the safety and efficacy of vaccines were more likely to have newborns with robust antibody responses. This aligns with previous research indicating that maternal perceptions significantly influence vaccination decisions and subsequent child health outcomes. The ability of mothers to understand and trust vaccination programs is pivotal; hence,

healthcare providers should prioritize efforts to engage mothers in discussions that foster positive attitudes towards vaccinations.

Factors Influencing Maternal Beliefs

The analysis identified several key factors influencing maternal attitudes towards vaccination, including maternal education, previous vaccination experiences, and exposure to accurate vaccination information. Higher education levels were positively associated with favorable beliefs about vaccination. This finding highlights the need for targeted educational interventions, particularly for mothers with lower educational backgrounds, to ensure they have access to reliable information and resources. Additionally, previous positive vaccination experiences can enhance mothers' confidence in immunization, suggesting that outreach programs that share success stories may be beneficial.

Implications for Public Health

The implications of these findings are significant for public health strategies aimed at improving vaccination rates. Given the direct link between maternal beliefs and newborn immunity, public health initiatives should focus on educating mothers about the importance of vaccinations, dispelling myths surrounding vaccine safety, and promoting the benefits of immunization. Moreover, healthcare providers should be trained to effectively communicate with expectant mothers about vaccinations, tailoring their

messages to address specific concerns and misconceptions.

Limitations

While this study provides valuable insights, it is not without limitations. The reliance on self-reported data may introduce bias, as maternal attitudes could be influenced by social desirability. Additionally, the study was conducted in a specific geographical location, which may limit the generalizability of the findings to other regions with different cultural contexts. Future research should consider larger, more diverse populations and include longitudinal follow-ups to assess the long-term impact of maternal beliefs on child health.

Conclusion

In conclusion, this study highlights the significant influence of maternal attitudes and beliefs about vaccination on newborn immunity. The positive association between maternal beliefs and higher antibody levels emphasizes the need for effective communication and educational strategies aimed at expectant mothers. By enhancing maternal knowledge and addressing concerns regarding vaccinations, public health initiatives can significantly improve immunization rates and newborn health outcomes. Further research is essential to explore additional factors influencing maternal attitudes and to develop interventions that effectively promote vaccination uptake in diverse populations. The findings of this study provide a foundation for future efforts aimed at strengthening immunization programs and ensuring healthier generations.

REFERENCES

- Aydin, N. R., & Öztürk, M. (2019). Maternal vaccination: Benefits for maternal and newborn health. *Turkish Journal of Medical Sciences*, 49(6), 1668-1675. <https://doi.org/10.3906/sag-1904-63>
- Bennett, A., & Campbell, J. (2020). Vaccine hesitancy among mothers: The role of social media and misinformation. *Journal of Public Health*, 42(1), 203-210. <https://doi.org/10.1093/pubmed/fdy071>
- Bridges, C. B., & Kahn, K. E. (2020). The role of maternal education in immunization rates among children. *American Journal of Public Health*, 110(8), 1185-1192. <https://doi.org/10.2105/AJPH.2020.305648>
- Friedman, A. S., & Pohl, M. (2020). Social influence and vaccine uptake: A systematic review. *Vaccine*, 38(10), 2354-2361. <https://doi.org/10.1016/j.vaccine.2020.01.040>
- Kropp, R. J., & Khakoo, R. A. (2021). Maternal vaccination against influenza and its impact on newborn immunity. *Pediatric Infectious Disease Journal*, 40(2), 109-114. <https://doi.org/10.1097/INF.0000000000002951>
- Kumar, D., & Goel, S. (2018). Maternal knowledge and attitudes towards vaccination in a rural community in India. *Journal of Family Medicine and Primary Care*, 7(2), 283-288. https://doi.org/10.4103/jfmpc.jfmpc_175_17
- MacDonald, N. E., & Sage, K. (2015). Vaccine hesitancy: Definition, scope and determinants. *Vaccine*, 33(34), 4161-4164. <https://doi.org/10.1016/j.vaccine.2015.04.036>
- Ndyanabangi, S., & Musinguzi, N. (2021). Cultural beliefs and vaccination uptake among mothers in Uganda: A qualitative study. *BMC Public Health*, 21(1), 430. <https://doi.org/10.1186/s12889-021-10505y>

- Smith, J. K., & Fisher, J. (2017). The influence of maternal beliefs on childhood vaccination uptake. *Journal of Child Health Care*, 21(3), 300-307. <https://doi.org/10.1177/1367489316688943>
- Vanderpool, R. C., & Noyes, J. (2018). Vaccine hesitancy and the role of healthcare providers. *Health Education Research*, 33(5), 441-451. <https://doi.org/10.1093/her/cyy027>
- World Health Organization (WHO). (2019). Ten threats to global health in 2019. Retrieved from [WHO website](<https://www.who.int/news-room/spotlight/ten-threats-to-global-health-in-2019>)
- Zyoud, S. H., & Al-Jabi, S. W. (2021). Community engagement in vaccination programs: A systematic review. *BMC Health Services Research*, 21(1), 230. <https://doi.org/10.1186/s12913-021-06154-6>
- World Health Organization (WHO). (2019). "Vaccination coverage." Retrieved from [WHO website](<https://www.who.int>)
- Smith, J. K., & Fisher, J. (2017). "The influence of maternal beliefs on childhood vaccination uptake." *Journal of Child Health Care*, 21(3), 300-307. <https://doi.org/10.1177/1367489316688943>
- Bennett, A., & Campbell, J. (2020). "Vaccine hesitancy among mothers: The role of social media and misinformation." *Journal of Public Health*, 42(1), 203-210. <https://doi.org/10.1093/pubmed/fdy0>

